

2024 MEDIA KIT

PCBE is a monthly business magazine mailed to more than 35,000 addresses across the United States. The majority of people who receive this publication do not have access to the internet and choose to live a simpler lifestyle than the modern world. Therefore, they rely heavily on mail publications to purchase products and services for their business and family needs. The 500-plus page publication is distributed at the beginning of each month, and features hundreds of advertisements for businesses who match our values. It is the premier place to advertise wood and metalworking equipment, hardware, cordless tools, auctions, pneumatics and hydraulics, shows, real estate, and any other items to the plain folks.

PLAIN COMMUNITIES BUSINESS EXCHANGE

PCBEXTRA is currently mailing 50,000 copies per month, and is an exclusive edition to the PCBE. To advertise in this publication, you must be a current advertiser in the PCBE, and the exact ad must run in both publications for that month. PCBExtra is structured on the same deadlines, ad requirements, etc. Advertisers cannot solely advertise in the PCBExtra.



MISSION STATEMENT

Our mission is to provide plain communities with Kingdom-focused business teachings and helpful connections through a monthly print magazine.



CUSTOMER TESTIMONIALS

"We have advertised in different magazines and found that the PCBE is the #1 place to advertise horse related products."

Doughty Valley Enterprise

"Although a high quality ad is the most important thing in advertising, where you advertise is the next top priority. PCBE has exceeded my projections for 2021!"

Superior Poultry Products

"It took a few months of running our ad before we started seeing results, but now it is our best ad."

Skylight Fabric Structures

"I have found it to be very true that advertising doesn't cost, it pays. Thanks for helping me grow my business. "

Superior Greenhouse Tables

"Hands down! PCBE is the best advertising money we spend."

Kuhns Welding

"PCBE is our #1 advertising platform, compared to all the other magazines we advertise in, PCBE has the best quality print and papers. This really helps us present our products and brands in the professional manner we strive for every day! Thank you!"

Millertech

Advertiser surveys show the following ratings out of 5 stars ...

... sales through their ads at 4.6 stars.

... overall experiences working with the team at PCBE at 4.7 stars.

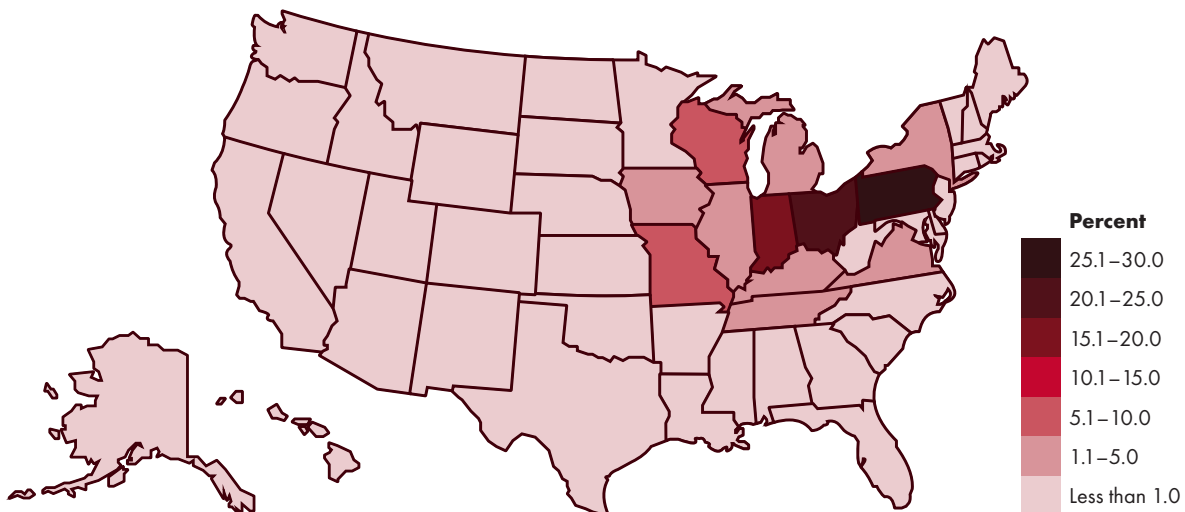
... ad scheduling process at 4.7 stars.

We encourage feedback on how we can improve our business to better serve you.

OUR TARGET DEMOGRAPHIC

Our target demographic consists of communities committed to living a plain and simple lifestyle --often without modern-day technologies such as electricity and internet. While a lack of technology makes it hard to reach this group, *Plain Communities Business Exchange* is a premier direct mail magazine ideal for communicating products and services to this group of business owners and consumers.

We distribute to 85,000+ addresses each month between PCBE and PCBEExtra.



DISPLAY AD RATES SUBMISSION INFORMATION

AD SIZE	WIDTH	HEIGHT	PCBE	PCBE
			35,000 COPIES	85,000 COPIES
1/16 PAGE	1.9375"	2.4375"	\$90.00	\$155.00
1/8 PAGE	4"	2.4375"	\$170.00	\$300.00
3/16 PAGE	4"	3.719"	\$250.00	\$440.00
1/4 PAGE	4"	5"	\$330.00	\$565.00
1/2 PAGE	8.125" (W 4")	5" (H 10.125")	\$655.00	\$1,095.00
3/4 PAGE	8.125"	7.5625"	\$970.00	\$1,575.00
FULL PAGE FULL PAGE BLEED	8.125" 1/2 INCH BLEED ON EACH EDGE	10.125"	\$1,255.00	\$1,985.00
2 PAGE SPREAD	18.25"	11.125"	\$2,475.00	\$3,900.00

DISCOUNTS

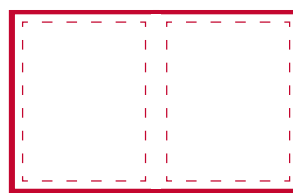
- 3 MONTH DISCOUNT5%
- 6 MONTH DISCOUNT 10%
- 12 MONTH DISCOUNT 15%
- PREPAYMENT ON ADS5%
(Call for more information.)

ADDITIONAL INDEX LISTINGS
AVAILABLE AT \$ 10.00 PER CATEGORY

SPECIAL PLACEMENT LOCATIONS
\$50.00 PER AD PER MONTH

AD SUBMISSION DEADLINES

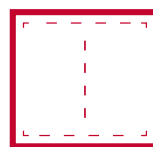
ISSUE	AD DUE DATE	MAIL DATE
January 2024	December 12th 2023	December 28, 2023
February 2024	January 11th 2024	January 27, 2024
March 2024	February 10th 2024	February 28, 2024
April 2024	March 10th 2024	March 28, 2024
May 2024	April 12th 2024	April 28, 2024
June 2024	May 12th 2024	May 30, 2024
July 2024	June 12th 2024	June 28, 2024
August 2024	July 12th 2024	July 28, 2024
September 2024	August 11th 2024	August 29, 2024
October 2024	September 12th 2024	September 28, 2024
November 2024	October 12th 2024	October 27, 2024
December 2024	November 10th 2024	November 28, 2024
January 2024	December 11th 2025	December 28, 2025



2 PAGE SPREAD
18.25" x 11.125"



FULL PAGE
8.125" x 10.125"



3/4 PAGE
8.125" x 7.5625"



1/2 PAGE
4" x 10.125"



1/2 PAGE
8.125" x 5"



1/4 PAGE
4" x 5"



3/16 PAGE
4" x 3.719"



1/8 PAGE
4" x 2.4375"



1/16 PAGE
1.938" x 2.4375"

All files must be set up as ...

- CMYK, 300dpi
- No crop/printer marks.
- Minimum of 1 point solid black border around ad.
- PDF, JPEG, Adobe Photoshop, InDesign, or Illustrator.
(If native files are submitted, include all layers, fonts, images, ect.)
- All ads with photos of people are subject to approval.
- E-mail ads to advertise@plaincommunities.com

PAYMENT POLICY

- All ads are billed on the first of each advertising month.
- All payments are subject to our standard terms: 2% 10 days, net 30.

ADVERTISING SALES REPRESENTATIVES

Daniel King, Elmer King, EJ Blank & Chris Lapp

☎ (717) 362-1118

☎ (717) 427-1600

✉ advertise@plaincommunities.com

Prices and sizes may change without notice.

CLASSIFIED & MACHINERY TRADER SALES

(717) 362-1118 Ext. 2

(717) 427-1602

mt@plaincommunities.com

Machinery Trader

Continued on Page 168

ITEM	AD DETAILS	CONDITION	PRICE	CONTACT NAME	CONTACT INFORMATION
Hoist	5 Chicago Pneumatic 1,000 lb. air chain hoist 10' lift	Good	\$4,375	Albert Graber	22271 ICE Avenue, Bloomfield, IA 52537 Phone: 641-664-1209
Hoist	Thor 4,000 lb. air cable hoist 15' lift	Good	\$1,200		819 Laushtown Rd, Denver, PA 17517 Phone: 717-336-9044
Upcut Saw	Whirlwind 212L roller table each side, hydraulics, electric motor available	Good	\$3,300	Alvin Shirk	10890 W 450 N, Shipshewana, IN 46565 Phone: 574-821-4140 VM
Shaper	Casadei, 1 1/4 inch spindle, sliding table, 20 gpm hydraulic motor	Good runner	\$700 to \$900	Amos Coblenz	14111 TR 151, Baltic OH 43804 Phone: 330-897-8059 Fax: 330-897-0429
Diesel	Thermo-King Isuzus. 4-cylinder. 35 HP Fan through flywheel	Good runner	\$600	Andal Woodworking	11489 County Rd 46, Millersburg, IN 46543 Email: andrewandal@safecommail.com
Diesel	Thermo-King Yanmar. 2-cylinder. 10 HP fan through flywheel	Excellent	\$11,500	Andrew IC Yoder	972 Georgetown Rd, Paradise, PA 17562 Phone: 574-642-5151 fax 574-642-0385
Bag House	Murphy-Rodgers Bag House and Bin with Wheel 13x17 inlet complete used very little	Very Good	\$14,000	AR Millwork/ Allen	615 N CR 300 E, Tuscola, IL 61953 Phone: 217-543-3313
Clamp Carrier	20 section Taylor, semi-automatic, hydraulic, 10 foot	Good	\$750	Helmuth	5402 Franklin Rd, Scottsville, KY 42164 Phone: 270-618-8985 fax: 1-270-618-8986
Bag House	Honeyville model CF48, 96 bags	Good	\$750	Bart Woodworking, Amos	9220 W 100 S, Shipshewana, IN 46565 email: BluegrassMIO@gmail.com
Lacquer Pump	Falcon Lacquer pump spray with Kremton head, not used much	Good		Nathan Schrock	22-26 Henry Avenue, PO Box 445, New Berlinville, PA 19545
Wanted/Panel Saw	Striebig Compact panel saw, good condition, hydraulic would be OK	Excellent	\$7,500	Blue Grass Metals & Lumber/ Kevin White	
Truss Press	Eagle Metal Press, 10 ton, call for details	Good	\$5,000	Bonteville Wood Products Vernon D Bontrager	
Dust System	13 inch inlet, 54 inch Honeyville Cyclone, Airlock, drive thru stand, 40 tube baghouse, Complete w/ hydraulic motors	Fair	\$14,900		
Skid Steer	Bobcat S175 D ROPS, 2623 hours, hand and foot	Fair	\$10,900		
Skid Steer	Bobcat 773 D ROPS, 2900 hours, hand and foot	Excellent	Call for pricing		
Skid Steer	Cat 262D, E ROPS, 413 hours, loaded	Good	\$23,900		
Tractor	Kubota L5030HSTC Tractor, LA853 loader, 1660 hours, 4x4, cab				
Tractor	Kubota B2671L, tractor/loader/backhoe, qatt on backhoe, 2				

Classified Ads

(1) 40' Conveyor w/ Belt 24" wide, almost new; (1) 27' Conveyor w/ Belt 24" wide, almost new; Misc Rolls; (1) Mud Sow Used Blower Pipe; Forest Manufacturing, 814-427-4222

Attention Farmers, Carpenters, and Log Cabin Builders: We sell custom made planks, boards, lumber, and made beams. Prices start at 45¢ a board beam. Sunny Ridge Sawmill, 27311 Cty. A., Tomah, WI 54660

Attention Metal Fabricators: Unitized tooling, we buy and sell new and used Strippit, Unipunch, Unitool, Whistler® etc.. Used pricing is 50% of new or less. Units available to pierce as thick as 1/2" mild steel. PH# 800-990-3437, Fax # 440-327-0909 for one unit or hundreds

Business Opportunity! Add Conkin Roofing Systems to your business for additional income. Call today to join our team of successful contractors. Ask about our affordable marketing campaign for start-ups. 877-526-2177

Cold Pressed: Raw linseed oil, used to preserve hardwood floors etc. Ships anywhere in the US, Call or Write for Pricing. Dealers wanted: Hilltop Variety LLC, 4242 S Ferris Ave, Fremont MI 49412 Phone 231-924-7694, Fax 231-924-1211

Excellent Business Opportunity! Start your own Spray foam contracting business and earn a great living. Unicor Spray Systems can supply the equipment to get you started. See our ad on page 130. Call 414-353-5250.

Farm For Sale: 60 acres, borders Rothrock State Forest, barn and house excellent condition, trout stream, Huntingdon County \$650,000 717-363-0352

For Sale: 1200 Lumen Rechargeable head lights. 1-yr warranty. \$35.00 + \$5.00 shipping. Ask about wholesale prices. Chestnut Road Machine, 149 Chestnut Rd, Dayton, PA 16256

PCBE CLASSIFIED ADS Ad Form & Information

PLEASE BE PREPARED! Please send completed ad information form with payment to:
PCBE Classified Ads
 P.O. Box 520
 Millersburg, PA 17061
 Fax to: 717-427-1602
 Email to: MT@plaincommunities.com

CALL AFTER THE 15th TO MAKE ARRANGEMENTS 717-362-1118 Ext. 2

NAME	LAST	FIRST	MIDDLE	INITIALS
ADDRESS				
CITY	STATE	ZIP		
PHONE				
FAX				
EMAIL				
CONTACT INFORMATION NEEDS TO BE INCLUDED IN WORD COUNT ABOVE				
Business Name (optional)			Total per Month	
Name			Number of Months	
Address			TOTAL DUE	
City			Credit Card (please mark one) <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> DISCOVER	
Phone			Account No.	
Fax			Expiration Date: / /	
Email			1-Digit Security No.	
			Card holder: _____	
			Signature: _____	
			Zip: _____	

1 column words only = 2 1/8" wide. \$20.00 per month for the first 24 words and \$30 for each additional word. Based on a 250 per column inch (1 column width only). 1 inch max height. Please print legibly, use standard font. No returns on classified ads.

Side Job For Sale: All equipment to manufacture fiber glass buggy wheels (5 sizes). Turns 40% income profit up to \$300.00 a day. (1) man, trade secrets and training provided. Delivered and set up starting bid \$38,000. Call 260-223-4101 for info and to place bids or write to: 5855 E. 225 N, Decatur IN 46733, ask for Dave Wickey

Friday Night Stargazer. News about stars, planets, meteor showers, eclipses, and more. One year, six issues. \$12.00 Sample copy \$2.00. Dogwood Graphics, PO Box 70, Stark City, MO 64866

John Deere 4045D Diesel, electric clutch, radiator has oil cooler \$2400.00; Truss saw, Auto Robotic, needs work \$4500.00; 4 cylinder Wisc Engine, taking offers; King Builder, 103 Shuster Road, St. Johnsville, NY 13452 Phone: 518-775-3504

WANTED: 1980-1992 Toyota pickups. Must be 4 Cylinder 4x4 with manual transmission. Must run; any body condition. Call James 717-404-1453

We manufacture Spiral pipe and fittings. For sawmills, cabinet shops, and ventilation: Sunrise Metal Shop, 28508 CR U, Cashton WI 54619