

# 2024 MEDIA KIT

**PCBE** is a monthly business magazine mailed to more than 35,000 addresses across the United States. The majority of people who receive this publication do not have access to the internet and choose to live a simpler lifestyle than the modern world. Therefore, they rely heavily on mail publications to purchase products and services for their business and family needs. The 500-plus page publication is distributed at the beginning of each month, and features hundreds of advertisements for businesses who match our values. It is the premier place to advertise wood and metalworking equipment, hardware, cordless tools, auctions, pneumatics and hydraulics, shows, real estate, and any other items to the plain folks.

**PLAIN COMMUNITIES BUSINESS EXCHANGE**

**PCBExtra** is currently mailing 50,000 copies per month, and is an exclusive edition to the PCBE. To advertise in this publication, you must be a current advertiser in the PCBE, and the exact ad must run in both publications for that month. PCBExtra is structured on the same deadlines, ad requirements, etc. Advertisers cannot solely advertise in the PCBExtra.



## MISSION STATEMENT

Our mission is to provide plain communities with Kingdom-focused business teachings and helpful connections through a monthly print magazine.



# CUSTOMER TESTIMONIALS

"We have advertised in different magazines and found that the PCBE is the #1 place to advertise horse related products."

***Doughty Valley Enterprise***

"Although a high quality ad is the most important thing in advertising, where you advertise is the next top priority. PCBE has exceeded my projections for 2021!"

***Superior Poultry Products***

"It took a few months of running our ad before we started seeing results, but now it is our best ad."

***Skylight Fabric Structures***

"I have found it to be very true that advertising doesn't cost, it pays. Thanks for helping me grow my business. "

***Superior Greenhouse Tables***

"Hands down! PCBE is the best advertising money we spend."

***Kuhns Welding***

"PCBE is our #1 advertising platform, compared to all the other magazines we advertise in, PCBE has the best quality print and papers. This really helps us present our products and brands in the professional manner we strive for every day! Thank you!"

***Millertech***

## Advertiser surveys show the following ratings out of 5 stars ...

... sales through their ads at 4.6 stars.

... overall experiences working with the team at PCBE at 4.7 stars.

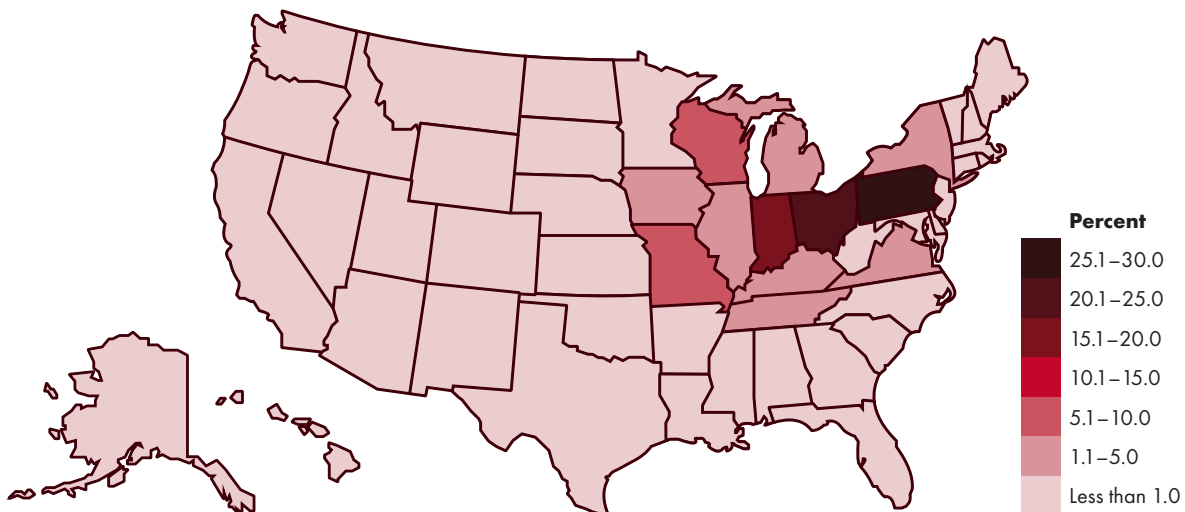
... ad scheduling process at 4.7 stars.

***We encourage feedback on how we can improve our business to better serve you.***

## OUR TARGET DEMOGRAPHIC

Our target demographic consists of communities committed to living a plain and simple lifestyle often without modern-day technologies such as electricity and internet. While a lack of technology makes it hard to reach this group, *Plain Communities Business Exchange* is a premier direct mail magazine ideal for communicating products and services to this group of business owners and consumers.

***We distribute to 85,000+ addresses each month between PCBE and PCBEExtra.***



# DISPLAY AD RATES SUBMISSION INFORMATION

AD SIZE	WIDTH	HEIGHT	PCBE PLAN COMMUNITIES BUSINESS ECONOMIC 35,000 COPIES	PCBE + PCBE <sup>EXTRA</sup> 85,000 COPIES
1/16 PAGE	1.9375"	2.4375"	\$90.00	\$155.00
1/8 PAGE	4"	2.4375"	\$170.00	\$300.00
3/16 PAGE	4"	3.719"	\$250.00	\$440.00
1/4 PAGE	4"	5"	\$330.00	\$565.00
1/2 PAGE	8.125" (W 4")	5" (H 10.125")	\$655.00	\$1,095.00
3/4 PAGE	8.125"	7.5625"	\$970.00	\$1,575.00
FULL PAGE FULL PAGE BLEED	8.125" 1/2 INCH BLEED ON EACH EDGE	10.125"	\$1,255.00	\$1,985.00
2 PAGE SPREAD	18.25"	11.125"	\$2,475.00	\$3,900.00

## DISCOUNTS

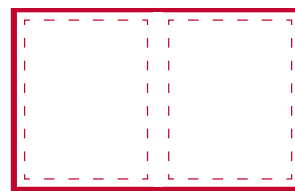
- 3 MONTH DISCOUNT .....5%
- 6 MONTH DISCOUNT ..... 10%
- 12 MONTH DISCOUNT ..... 15%
- PREPAYMENT ON ADS .....5%  
(Call for more information.)

ADDITIONAL INDEX LISTINGS  
AVAILABLE AT \$10.00 PER CATEGORY

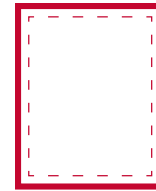
SPECIAL PLACEMENT LOCATIONS  
\$50.00 PER AD PER MONTH

## AD SUBMISSION DEADLINES

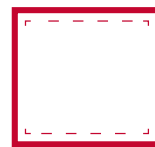
ISSUE	AD DUE DATE	MAIL DATE
January 2024	December 11th 2023	December 28, 2023
February 2024	January 11th 2024	January 26, 2024
March 2024	February 12th 2024	February 27, 2024
April 2024	March 11th 2024	March 28, 2024
May 2024	April 11th 2024	April 26, 2024
June 2024	May 13th 2024	May 30, 2024
July 2024	June 12th 2024	June 28, 2024
August 2024	July 11th 2024	July 26, 2024
September 2024	August 13th 2024	August 30, 2024
October 2024	September 12th 2024	September 27, 2024
November 2024	October 14th 2024	October 29, 2024
December 2024	November 11th 2024	November 26, 2024
January 2025	December 11th 2024	December 27, 2024



**2 PAGE SPREAD**  
18.25" x 11.125"



**FULL PAGE**  
8.125" x 10.125"



**3/4 PAGE**  
8.125" x 7.5625"



**1/2 PAGE**  
4" x 10.125"



**1/2 PAGE**  
8.125" x 5"



**1/4 PAGE**  
4" x 5"



**3/16 PAGE**  
4" x 3.719"



**1/8 PAGE**  
4" x 2.4375"



**1/16 PAGE**  
1.938" x 2.4375"

## All files must be set up as ...

- CMYK, 300dpi
- No crop/printer marks.
- Minimum of 1 point solid black border around ad.
- PDF, JPEG, Adobe Photoshop, InDesign, or Illustrator.  
(If native files are submitted, include all layers, fonts, images, ect.)
- All ads with photos of people are subject to approval.
- All funding ads are subject to approval and need to be payable to a registered non-profit Organization.
- E-mail ads to [advertise@pcbe.us](mailto:advertise@pcbe.us)

## PAYMENT POLICY

- All ads are billed on the first of each advertising month.
- All payments are subject to our standard terms: 2% 10 days, net 30. (2% discount does not apply to credit card payments.)

## ADVERTISING SALES REPRESENTATIVES

Daniel King, Elmer King & EJ Blank

☎ (717) 362-1118 ext. 1

☎ (717) 427-1600

✉ [advertise@pcbe.us](mailto:advertise@pcbe.us)

*Prices and sizes may change without notice.*

# MACHINERY TRADER SALES

☎ (717) 362-1118 Ext. 2

☎ (717) 427-1602

✉ mt@pcbe.us

## Machinery Trader

Continued on Page 168

ITEM	AD DETAILS	CONDITION	PRICE	CONTACT NAME	CONTACT INFORMATION
Hoist	5 Chicago Pneumatic 1,000 lb. air chain hoist 10' lift	Good	\$4,375	Albert Graber	22271 ICE Avenue, Bloomfield, IA 52537 Phone: 641-664-1209
Hoist	Thor 4,000 lb. air cable hoist 15' lift	Good	\$1,200		819 Laushtown Rd, Denver, PA 17517 Phone: 717-336-9044
Upcut Saw	Whirlwind 212L roller table each side, hydraulics, electric motor available	Good	\$3,300	Alvin Shirk	10890 W 450 N, Shipshewana, IN 46565 Phone: 574-821-4140 VM
Shaper	Casadei, 1 1/4 inch spindle, sliding table, 20 gpm hydraulic motor	Good runner	\$700 to \$900	Amos Coblenz	14111 TR 151, Baltic OH 43804 Phone: 330-897-8059 Fax: 330-897-0429
Diesel	Thermo-King Isuzus. 4-cylinder. 35 HP Fan through flywheel	Good runner	\$600		Email: andrewandal@safeccommail.com
Diesel	Thermo-King Yanmar. 2-cylinder. 10 HP fan through flywheel	Excellent	\$11,500	Andal Woodworking	11489 County Rd 46, Millersburg, IN 46543 Phone: 574-642-5151 fax 574-642-0385
Bag House	Murphy-Rodgers Bag House and Bin with Wheel 13x17 inlet complete used very little	Very Good	\$14,000	AR Millwork/ Allen	972 Georgetown Rd, Paradise, PA 17562 Phone: 717-780-8381
Clamp Carrier	20 section Taylor, semi- automatic, hydraulic, 10 foot	Good	\$750	Helmuth	615 N CR 300 E, Tuscola, IL 61953 Phone: 217-543-3313
Bag House	Honeyville model CF48, 96 bags	Good	\$750	Bart Woodworking, Amos	5402 Franklin Rd, Scottsville, KY 42164 Phone: 270-618-8985 fax: 1-270-618-8986
Lacquer Pump	Falcon Lacquer pump spray with Kremon head, not used much	Good		K Stoltzfoos	email: BluegrassMO@gmail.com
Wanted/Panel Saw	Striebig Compact panel saw, good condition, hydraulic would be OK	Good		Bear Creek Cabinets, Nathan Schrock	9220 W 100 S, Shipshewana, IN 46565 Phone: 260-768-7377 x 1, fax 1-260-768-4750
Truss Press	Eagle Metal Press, 10 ton, call for details	Excellent	\$7,500	Blue Grass Metals & Lumber/ Kevin White	
Dust System	13 inch inlet, 54 inch Honeyville Cyclone, Airlock, drive thru stand, 40 tube baghouse, Complete w/ hydraulic motors	Good	\$5,000	Bonteville Wood Products Vernon D Bontrager	
Skid Steer	Bobcat S175 O ROPS, 2623 hours, hand and foot	Fair	\$14,900		
Skid Steer	Bobcat 773 O ROPS, 2900 hours, hand and foot	Fair	\$10,900		
Skid Steer	Cat 2620, E ROPS, 413 hours, loaded	Excellent	Call for pricing	Butch/ Erb & Henry Equipment	22-26 Henry Avenue, PO Box 445, New Berlinville, PA 19545 Phone: 610-367-2169 fax: 1-610-367-6715 email: email@erbhenry.com
Tractor	Kubota L5030HSTC Tractor, LA853 loader, 1660 hours, 4x4, cab	Good	\$23,900		
Tractor	Kubota B26TLB, tractor/loader/backhoe, qatt on backhoe, 2 buckets, 1882 hours	Good	\$19,500		
Tractor	IH 234, 4x4 tractor hydro, 1263 hours, turf tires	Nice	\$3,500		
Tractor	IH 686D 2001 loader, 3927 original hours	Good	\$9,500		
Tractor	Kubota BX1500, RCK48-15BX deck, 508 hours, 4WD	Needs Work	\$3,900		
Tractor	Cub Cadet CKS500, camo, 4x4	Good	\$5,495		
UTV	Kalamazoo 9AW horizontal 9 x 16, w/ 4 new 1" x 130 1/2" blades, lineshaft ready!	Good	\$1,450	Cedar Hill Manufacturing	2375 Cedar Chapel Rd, Hillsboro, OH 45133 No Phone
Band Saw	Kalamazoo 9AW horizontal 9 x 16, w/ 4 new 1" x 130 1/2" blades, lineshaft ready!	Good	\$1,450	Chester P Miller	E10641 E Salem Ridge Rd, La Farge, WI 54639 No Phone
Band Saw	471 Detroit with turbo on frame, dutch, radiator, 140 hours, runs great!	Excellent	\$6,500	Circle Star Sales	43503 Side Track Lane, Boscobel, WI 53805 No Phone
Power Unit	Pine Crest 1/4 inch impact, 550 ft. lbs, 10,000 rpm, 4.8 cfm @ 90 psi	New	\$260	Levi E Beachey	
Air Drill	Gas fired, 33,600 CFM, 3 ph with controls by GFS	Excellent	\$25,000		
Air Make-up	33 foot infrared oven by Prime Heat	Excellent	\$65,000		
Oven	12 foot wide x 8 foot high x 8 foot deep Sealer Sanding Booth by GFS, 3 ph	Excellent	\$4,000 OBO	Classic Wood Products, Floyd R Chupp	7944 S W Washington School Rd, Fredericksburg, IN, 47120 Phone: 812-572-3692 fax: 812-883-1555 email: cwpccarmel@tbyfax.com
Sanding Booth	6 3rd Generation Smart Cart system plus track by Prime Heat	Excellent	\$30,000		
Smart Cart	8 foot wide x 8 foot high x 12 foot deep by Global Finish Systems, 3ph	Good	\$2,000 OBO		
Spray Booth	12 foot wide x 8 foot high x8 foot deep industrial booth by GFS, 3 ph	Good	\$7,500 OBO		
Spray Booth	16 foot wide x 8 high x 8 foot deep industrial booth by GFS, 3 ph	Good	\$7,000 OBO		
Spray Booth	20 gallon hydraulic reservoir and large pump	Good	\$800		
Hydraulic Tank	T3 Centauro copy lathe, hydraulic powered with electric controls,	Good	\$6,900 OBO	Country Carving Supplies, Andrew Yoder	2437 TR 112, Millersburg, OH 44654 Phone: 330-674-9736 x 2
Lathe	TC 1200, Centauro 2 knife copy lathe, air over hydraulic, patterns, bushing set	Good	\$3,500 OBO		
Lathe	NG Kawasaki, 27 hp, on slide, V twin motor, duel fuel kit	Rebuilt	\$1,500		
Motor					